



Information Technology and Security Strategy Services 2014 Retainer

Offered by

Reavis Consulting Group, LLC

Reavis Consulting Group Strategy Services

Reavis Consulting Group is pleased to offer annual retainer-based consulting services for the high tech and information security industry. We provide unmatched, forward-looking research services and advice for solution providers, global enterprises and governments. Our network of strategic influencers provides valuable insights for any type of organization, below are some of the services most often in demand from our clients:

Support Client Marketing Events – RCG will participate with an expert speaker for up to 4 client marketing events annually, including webinars, podcasts, conferences, seminars and other custom events.

Organizational Strategy, Product Roadmap and Marketing Support – External analysis of your corporate strategy, product roadmap, go to market and provide recommendations to build market segment leadership.

Organizational Executive Briefings – Provide senior management, sales teams and others with focused briefings of technology trends impacting your organization.

Security Think Tank Access – Facilitated access to our think tank of industry experts.

Due Diligence – Unbiased analysis services for venture funding, mergers and acquisitions, business development transactions and other forward looking ventures.

Research – Unique and rapid insights to difficult problems crowdsourced through our experts.

On Demand Access – Email & phone, scheduled briefings, onsite as available.

Our Team

Jim Reavis

For many years, Jim Reavis has worked in the information security industry as an entrepreneur, writer, speaker, technologist and business strategist. Jim's innovative thinking about emerging security trends have been published and presented widely throughout the industry and have influenced many. Jim is helping shape the future of information security as co-founder, executive director and driving force of the Cloud Security Alliance. Jim was recently named as one of the Top 10 cloud computing leaders by SearchCloudComputing.com. Jim is currently engaged with several Global 2000 companies, governments and technology leaders around the world on strategic projects.



Jim has been an advisor on the launch of many industry ventures that have achieved a successful M&A exit or IPO. Jim is widely quoted in the press and has worked with hundreds of corporations on their information security strategy and technology roadmap. Jim has a background in networking technologies, marketing, product management and systems integration.

Reavis Consulting Group Security Think Tank

Jim engages many of the industry's leading experts from within the Reavis Consulting Group Security Think Tank. These experts include CIOs, CISOs, Entrepreneurs, CTOs, Policy Makers, Marketing Gurus, Technologists and more from around the world.

Jim is one of the industry's most connected experts, and is able to bring the right resource to the table for any engagement.

Pricing/Terms

Please contact us for more information about pricing and terms.

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